



Hoof Health, Inc. Selects Johnson Creek for Manufacturing Facility

Construction currently underway, with occupancy expected in February of 2018

Media Contact:

Victoria Pratt, President, GHDP
920-674-8710 | victoriap@ghdpartnership.org

FOR IMMEDIATE RELEASE

JEFFERSON, Wis., January 18, 2018 – JEFFERSON, Wisconsin – A site search process started earlier this year has resulted in a win for Jefferson County and for the Village of Johnson Creek. Hoof Health Inc. is in the process of constructing a 10,000 sq foot light industrial facility in Johnson Creek.

Founded in 1999, Hoof Health specializes in hoof care for dairy and beef cows. It is owned and operated by Jeremy Kastner, who started his career hoof trimming in 1994 and saw a need for hoof care solutions to treat digital dermatitis in cattle. Product development eventually resulted in the company's Hoof Effects Foot Solution.

Hoof Health, which had been renting space in Helenville, will take occupancy of the Johnson Creek facility in February 2018. Initial plans include the addition of 2-3 employees.

Kastner met Glacial Heritage Development Partnership president Vicki Pratt, CECD in October of 2016, following a site search she'd completed for Kastner's former real estate developer. Several communities responded to the site search and a few were given very serious consideration over time. Ultimately, Johnson Creek put together a package that Kastner determined to be the best fit.

"The Glacial Heritage Development Partnership played a key role in helping to identify Johnson Creek as the optimal site for our facility," said Kastner. "Jefferson County has a lot of great communities and we're excited to be part of the Johnson Creek community."

"We are excited to have Hoof Health join our strong business community here in Johnson Creek," said Johnson Creek Village President John Swisher. "Jeremy is a great entrepreneur, and his vision for growth will fit in well with our community. Johnson Creek is open for business and the Hoof Health project is one more example. It has also been incredibly helpful to have local business leaders speak with Jeremy to share their perspective of the positive business climate in Johnson Creek. "

"We're very pleased to support Hoof Health's expansion in Jefferson County," noted Pratt. "This region is very strong in terms of agriculture and agri-business, so this is a great fit. They have a great product and solid growth opportunities that we want to support in any way possible. "

About the GHDP



The Glacial Heritage Development Partnership is a non-profit 501(c)3 public-private organization created to promote the economic competitiveness of the Jefferson and Dodge County region by providing professional economic development services for the purpose of retaining, expanding and attracting capital investments and driver industry jobs to our communities. It was formed in mid-2016 and engages the private sector in economic development activities.