

# BUSINESS SERVICES

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## What we do and why we do it

Our mission in life is to help businesses invest here, stay profitable here and grow here. Thrive Economic Development (ThriveED) offers a myriad of services designed with that goal in mind, because helping businesses in our region builds communities. We've provided assistance to more than 200 business investment opportunities since our startup in 2016, resulting in more than \$40 million of new investment and impacting more than 350 jobs in Jefferson and Dodge counties.



ThriveED's service territory includes Jefferson and Dodge counties

Read on to learn more about how we can help you **thrive** here in the **heart of the heartland**.

## ThriveED services are always free, and include:

- Confidential site and building search and selection assistance for industrial and commercial developments
- Confidential and professional project management for industrial or commercial businesses seeking to locate or expand here
- Access and assistance to help businesses secure local, state and federal financing and incentives that may be applicable to the project
- State and local zoning and permitting assistance
- Technical assistance and/or access to technical assistance for commercial or industrial businesses/entrepreneurs
- Information about and introductions to funding sources and other pertinent resources, including:
  - Low interest loans
  - Infrastructure development funds
  - Applicable grant programs
  - Tax Increment Financing
  - Workforce training grants
  - Other applicable financing resources
- As the sole economic development entity in the two-county region, we conduct primary research and share key data points used by businesses to make investment decisions. See our research and reports on available labor, wages, housing and other topics at **thriveed.org**.
- We act as a liaison with local municipal leaders and regulatory authorities for businesses.



## Helping businesses locate, expand, stay and grow in our region builds communities



## ThriveED is in business to build the economic vitality of our region by:

- Promoting strategic investments that foster business growth
- Marketing our business-focused assets and resources to attract and retain commercial and industrial businesses
- Promoting our workforce, and location-specific incentives to business decision-makers and decision-influencers.

## Promoting data-driven decision making

ThriveED is the bridge between community and business leadership. Our work ensures that both have the information they need to make informed decisions that inspire more local business investments.

## Before you invest, call us!

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## No Fees - Ever! Focused on your needs



Scan the code to read  
some of our region's  
Success Stories



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