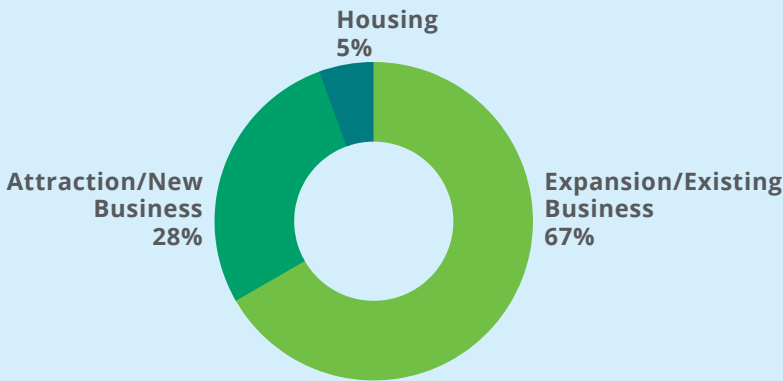




**98**  
 investment  
 opportunities managed



**18**  
 project wins



**PROJECT WINS BY TYPE**

representing

**120+**  
 new jobs

**\$106+** million  
 in capital investments



L-R: (1) ThriveED hosted our economic development partners at MadREP for a tour of Jefferson County; the group stopped for lunch at Main Street Bounceback Grant recipient Red Line BBQ in Jefferson. (2) Ribbon cutting and opening celebration at Twice Baked Pottery in Jefferson (3) RLF check presentation to Pete's Tire.

## OTHER HIGHLIGHTS



**Heartland Housing Initiative (Launched April 2022)** Provides eligible municipalities with grants funding housing development-focused consulting services. The villages of Palmyra and Randolph were awarded grants in the first round of funding.



**Jefferson County Revolving Loan Fund (Launched November 2021)** Promotes economic growth by providing gap financing to Jefferson County businesses. As of August 31, 2022, the JCRLF has provided a loan in the amount of \$195,190 to Pete's Tire Services.



**Fort Atkinson Capital Catalyst Revolving Loan Fund\* (Launched February 2022)** Stimulates the City's economy by providing financing to eligible high-growth startups and emerging growth companies. As of August 31, 2022, the Capital Catalyst RLF has provided loans totaling \$115,000 to Pete's Tire Services and Papa Brunks' Bakery. \*ThriveED/JCEDC is program administrator



## PROSPEROUS GREATER JEFFERSON COUNTY

### TACTICS INCLUDE:



Heartland Housing Initiative  
 Housing Summit  
 Marketing to Attract Developers  
 Housing RLF



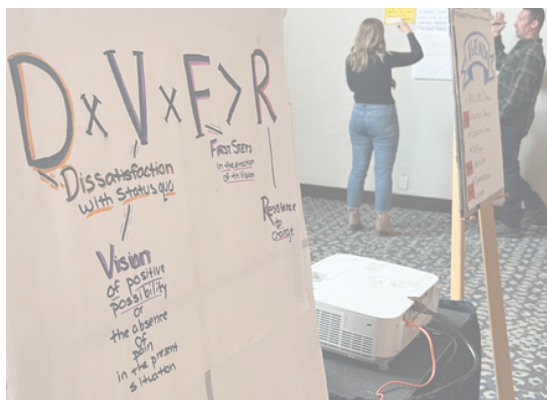
Business Retention  
 & Expansion Visits  
 Asset Inventory &  
 Promotion  
 Revolving Loan Fund



Diverse Workforce Committee  
 Connect Businesses with  
 Existing Programs & Resources



ED 101 Course for Local  
 Leaders  
 Promoting Wins &  
 Collaborative Efforts



In May 2022, representatives from the Boards of Directors for ThriveED and JCEDC convened for an overnight strategic planning retreat. The retreat, and subsequent planning sessions, resulted in the strategic re-focus areas that will be formally presented at the ThriveED Annual Meeting on October 12, 2022.